

GENDER & CONSUMPTION IN LATIN AMERICA



FEATURING A TALK BY DR. INÉS PÉREZ:
THEFT, CONSUMPTION AND GENDER
IN DOMESTIC SERVICE
(MAR DEL PLATA, 1950-1980)

COMMENTS BY PROF. HEIDI TINSMAN AND PHD CANDIDATE JAVIERA LETELIER, UCI DEPARTMENT OF HISTORY

THURSDAY, FEBRUARY 17TH
12:00PM - 2:00PM
HG 1010

Inés Pérez is an Argentine feminist historian and a prominent scholar. Dr Pérez teaches at the Universidad Nacional de Mar del Plata and is a researcher at the Consejo Nacional de Investigaciones Científicas y Técnicas, both in Argentina. Dr Pérez is an expert in the history of consumption and gender in Latin America during the twentieth century; she is the author of the book *El hogar tecnificado. Familias, género y vida cotidiana (1940-1970)* and co-author of the books *Gênero e consumo: representações midiáticas de práticas de consumo no espaço doméstico (Argentina e Brasil no século XX)* and *Senderos que se bifurcan. Servicio doméstico y derechos laborales en la Argentina del siglo XX*.

Heidi Tinsman is Professor of History and Department Chair. Her publications include *Buying into the Regime: Consumption and Grapes in Cold War Chile and the United States*.

Javiera Letelier is a PhD. candidate in the UCI History Department. Her dissertation is entitled: *Gender and Consumption in Chile 1959 – 1973. The Promotion, Sale, and Acquisition of Household Appliances*.