

UCI Department of Asian American Studies presents An Artist Talk with

DUMBFOUNDEAD

Tuesday, May 20 [3:30-4:50pm] Humanities Gateway [HG] 1800

This event is free & open to the public. RSVP required. Visit Dept of Asian American Studies on Facebook, for more details.



(aka Jonathan Park)

Dumbfoundead can condense a quarter-century into four minutes. In "Are We There Yet", the Koreatown rapper's life story disguised as a song, we are introduced to an Argentinian-born product of South Korean nationals and his dangerous journey across the Mexican border with his mother and baby sister, three-year-old Jonathan Park. It also charts Park's evolution from a freestyle king and stoned High School dropout to a charismatic storyteller and star, selling out venues in Seoul, Singapore, Malaysia, and across the United States. The summer-hit single "Are We There Yet" was followed by the Fall-release of DFD, the DIY rapper's formal debut from November 2011. For someone without a label, publicist, blog buzz or big co-signs, that's fairly remarkable. Park has tapped into the silent majority who don't read Pitchfork, who watch little TV and rely on

online video for their entertainment. Park has been featured on both CNN and NBC for his viral video Jam Session 2.0, consisting of 8 different musicians from around the world sharing the spotlight individually via split screen but collaborating on one cohesive track. He's also been on Carson Daly, MTV, and MNET (the Korean version of MTV). Fresh off his first ever-nationwide U.S. tour that also took him to the UK, Park went back to the studio to work on his new album, Take The Stares, released on October 16, 2012. This latest project is viewed as a natural progression of his music and the next step to advancing his career, as he's already planning for another U.S. tour and shows in Asia, Australia, and Europe.

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