Legal Realism and International Law

By Gregory Shaffer

(for an edited volume on International Legal Theory; to be around 8K words)

There are three pillars of jurisprudence: moral theorizing (reflected in natural law); analytic theorizing (reflected in positivism); and law and society theorizing (reflected in legal realism). Legal realism exemplifies this third approach to international law theory beyond natural law and positive law covered in chapters 1 and 2, and it provides a foundation for many theoretical approaches in the chapters that follow. American legal realism grew out of and continues to have parallels with European socio-legal thought (sometimes referred to as European legal realism), as well as socio-legal thought around the world. In its formative years in the 1930s and early 1940s, American legal realism did not engage with international law since international law lacked salience in the United States (U.S.) before the U.S. rise to global power, the creation of the United Nations and the Bretton Woods institutions, and U.S. engagement with international law in the context of the Cold War. Some American legal realists, indeed mainly as an aside, questioned the place of international law in light of interstate struggles for power.

American legal realism nonetheless would exercise a profound influence on international law theory after World War II, beginning with the New Haven School of International Law (with its pragmatist, policy orientation), and including most of the other approaches addressed in this book, ranging from legal process to behavioralist to critical and third world theories of

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1 Gregory Shaffer is Chancellor’s Professor of Law, University of California, Irvine School of Law. This chapter takes and builds from earlier work, including g Shaffer, The new legal realist approach to international law, Leiden j int'l l; …; Nourse and Shaffer, Varieties of NLR, Cornell l rev; and Nourse and Shaffer, ‘Empiricism, Experimentalism, and Law:’ 67 Southern Methodist University Law Review (2014).
2 Brian Tamanaha, A Realistic Theory of Law 30 (2017) (calling this third pillar “social legal theory”).
3 For an application of Scandinavian legal realism and other European socio-legal thought to a new legal realist approach to international law that has parallels with the one in this chapter, see holtermann & madsen, European legal realism:…leiden j int'l l (2015); and holtermann & madsen, high stakes and persistent challenges, leiden j int'l law (2015). This chapter begins with a focus on American legal realism and its implications for international legal theory, and not Scandinavian legal realism. On the influence of European thought on the American legal realists, see e.g. Herget Y Stephen Wallace, the german free law movement as the source of American legal realism, 73 va l rev 399 (1987); E. Grisé et al, ‘Rudolf Von Jhering's Influence on Karl Llewellyn’, (2012) 48 Tulsa Law Review 93.
4 See e.g. Laura Kalman, Legal Realism at Yale 1927-1960, 154, 181, 207, 217 (1986) (discussing the rise in international law courses at Harvard and Yale after World War II).
5 Some legal realists questioned the very extent and existence of international law at the time. See e.g. Felix Cohen, Transcendental nonsense…, (“at least to the extent that nations have not effectively surrendered their power through compacts establishing such rudimentary agencies of international government as the League of Nations or the Universal Postal Union, there is in fact a state of nature and a war of all against all”),
international law. The progenitor of the New Haven School, Myres McDougal, in fact, was in the second generation of legal realists and his early work directly invoked legal realism in responding to challenges to it from Lon Fuller.

With economic globalization and the expansion of international institutions after the collapse of the Soviet Union and the fall of the Berlin Wall, international law became of much greater salience. New international institutions, including international courts, proliferated, and international normmaking—be it of a formally binding or informal soft-law nature—increasingly meshed with national law and practice across areas of social life, including almost all domains of human rights, regulatory, and business law. As a result, the social sciences became much more interested in international law and institutions, spurring empirical study of these developments.

A new legal realism regarding international law has risen in response. This new legal realism builds from the old in focusing on the interaction of internal “legal” and external “extra-legal” aspects of international law’s development and application. The new legal realism thus attends closely to the role of actors, norms, and power in relation to legal processes, and it stresses the importance of empirical work to understand these processes and outcomes. Over the past dozen years, over seven hundred articles have used the term ‘new legal realism’, and a special symposium issue and an edited volume were respectively published on new legal realism and international law in 2015 and 2016.

The development of the new legal realism advances two dimensions for the study of national and international law. On the one hand, the new legal realism stresses the importance of

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6 Kalman, supra note… 229 (“the realists’ interest in social policy—nourished by the threat of conflagration at home and abroad during the era in which they lived—had resulted in a multitude of courses in public and international law”).
7 See e.g. Eugene Rostow, “Myres S. McDougal,” 84 Yale L.J. 704, 713 (1974) (“he ranks with the best of the realists in an effort which has characterized his work ever since, the scrupulous and critical reformulation of the rules of law in the light of the tests and tenets of realism”); Kalman, legal realism at yale 119
8 One of McDougal’s important early articles was “Fuller v. the American Legal Realists: An Intervention,” 50 Yale L.J 827 (1941) (“The American legal realism which Professor Fuller attacks is a bogus American legal realism….The major tenet of the "functional approach," which they have so vigorously espoused, is that law is instrumental only, a means to an end, and is to be appraised only in the light of the ends it achieves. Any divorce they may at times have urged between is and ought has been underscored always as temporary, solely for the purpose of preventing their preferences from obscuring a clear understanding of the ways and means”).
9 Gregory Shaffer, the new legal realist approach to international law, leiden (lead article of symposium on legal realism and international law) and The New Legal Realism: Studying Law Globally, eds. klug and merry
10 See nourse and Shaffer, varieties of new legal realism; Erlanger et al, Is it time for a new legal realism? Wisc law rev; macaulay et al. and others
11 As of January 3, 2018, 703 documents were retrieved by the search “new legal realism” in Westlaw’s Journals and Law Reviews (JLR) database. This number understates actual interest, as some authors simply refer to this scholarship as “legal realism,” and Westlaw does not capture book chapters and non-legal publications.
12 See Shaffer, supra note…, leiden j intl l (introducing symposium issue); and Shaffer, The New legal Realism’s Rejoinder., leiden j intl law (2016) (responding to critiques by Jan Klabbers and Ino Augsburg in the subsequent issue); and introduction, heinz and merry The New Legal Realism: Studying Law Globally… (introducing an edited volume that addresses law and globalization, with a number of chapters focusing on international law in that context).
empiricism and a link to the social sciences. On the other hand, it has a pragmatic dimension, grounded in pragmatist philosophy, that attends to the importance of legal institutions, processes, and norms in shaping social expectations and experience. The new legal realism thus does not reduce the study and explanation of international law to extra-legal factors, such as state power, which distinguishes it from international relations realism.\textsuperscript{13} At the same time, its dual focus attends empirically and pragmatically to external political, economic, and social factors that shape law as a going institution, which also distinguishes legal realism from predominantly normative (naturalist) and doctrinal (positivist) approaches to international law.

Some scholars have contend that legal realism has triumphed in the United States, such that “we are all legal realists now” in our approaches to international law.\textsuperscript{14} However, this arguably is only partly the case, or otherwise legal realism risks becoming a truism. As Stewart Macaulay writes regarding the new legal realism, “people in law schools have spent more time talking about the law in action than they have spent actually doing such research.”\textsuperscript{15}

Legal realism offers great promise in that it highlights the conditions that shape international law, both external and internal to it, as well as the conditions under which international law has effects. For legal realists, the internal and external—law and society, law and politics, law and economics—recursively interact so that they become enmeshed. Relatedly, the pragmatist dimension of new legal realism grounds normative evaluation in experience and consequences, as opposed to ideal theory. The study of such conditions and practical experiences facilitates the emergence of new analytics that are responsive to experience. Empirical work uncovers processes that helps us better understand international law’s operations and limits and thus inform legal change. In this chapter, we illustrate the advantages of the new legal realist approach in the areas of human rights and of trade law, while also examining the risks of a new legal realism to the extent scholars reify lose touch with law’s normative dimensions.

The new legal realist work is a critical approach for understanding, contextualizing, and responding to the purported crises of international law. To the extent that economic and cultural globalization continue to spur greater transnational social connectedness, international law should continue to play a major role, though possibly more through soft-law processes and their implications for domestic law and practice. Yet, the new legal realist approach also attends to shifts in global power and backlash against the implications international normmaking for national sovereignty and identities.

\textsuperscript{13} Explanation re IR realism including structural variant of states as billiard balls
\textsuperscript{14} Harlan cohen, are we (americans) all legal realists now?; see also brian Leiter 1999, 261; joseph singer, legal realism now, CA L Rev
\textsuperscript{15} stewart macaulay, A New Legal Realism: elegant models and the messy law in action 29 in mertz, macaulay & Mitchell, The New Legal Realism: Translating Law-and-Society for Today’s Legal Practice
This chapter is in five parts. Part 1 provides a brief background of the genesis, presuppositions, and constitutive tensions of American legal realism. Part 2 presents how American legal realism migrated into and influenced international legal thought. Part 3 presents the core attributes of the new legal realism—empiricism and pragmatism. Part 4 assesses the strengths and challenges of the new legal realism. Part 5 addresses the importance of the new legal realism in light of the purported crises of international law today.

1. The Genesis, Presuppositions, and Constitutive Tensions of Legal Realism

There are different readings and reconstructions of legal realist scholarship, which itself, as Karl Llewellyn insisted, represented more of a movement in law in the United States than a school. Legal realists distrusted extant moral and analytic theory (chapters 1 and 2), and deductive theory more generally (cf. Weiler this volume [check]). Legal realism was a response to legal formalism that failed to take account of changed social context, such as the industrial revolution and the rise of large corporations and unions. For example, the legal realists opposed the use of deductive logic based on axioms in overturning labor and other social regulation, as exemplified by the infamous Lochner decision that was based on “liberty of contract” in the due process clause. Legal realists, from Holmes to Hale to Llewellyn, stressed the importance of social context and consequences in law, so that concepts such as freedom of contract must be viewed in light of social conditions, including bargaining power. These theorists addressed how law actually operates, including how it obtains meaning and changes as a “going institution” in relation to social context.

Two primary depictions of legal realism that scholars have developed and that have exercised influence in the legal academy are legal realism as functionalism and behavioralism, on the one hand, and legal realism as a pragmatic critique of power, on the other hand. The first arguably is the most common depiction of legal realism, and the second advanced in particular by

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16 Karl N. Llewellyn, Some Realism About Realism—Responding to Dean Pound, 44 Harv. L. Rev. 1222, 1233–34 (1931) (a movement not a school); Karl N. Llewellyn, Jurisprudence: Realism in Theory and Practice 53, 54 (1962) [hereinafter Llewellyn, Jurisprudence]. For a philosophical naturalist reconstruction of legal realism, see Brian Leiter, naturalizing jurisprudence; for a critical theory reconstruction see Morton Horwitz, the transformation of American law; Joseph Singer, legal realism now, CA L Rev. For a pragmatist reconstruction more in line with theorizing in this chapter see Been, Legal Realism Regained

17 Lochner vs NY 1905 (overturning New York working time limits on freedom of contract grounds), as well as other cases overturning the regulation of working conditions.

18 They thus, for example, contended that contract law needed to be broken into different types, ranging from commercial contract, to consumer contract, to labor contract, to franchise contract, and so forth. Llewellyn, some realism about realism, at [151] (“worthwhileness of grouping cases and legal situations into narrower categories”).

19 See e.g., Holmes, The common law 1 (1881) (“the life of the law has not been logic; it has been experience”); Llewellyn, my philosophy of law, 183 (law as “a going institution”).

20 Joseph Singer, legal realism now, CA L Rev.
critical theorists, but both capture important aspects of legal realism. I first address these two depictions before turning to the development of the new legal realism in Part 3.

Arguably the dominant depiction of legal realism focuses on its functionalist and behaviorist dimensions. Behaviorally, the legal realists were interested in what courts and other legal actors actually do, in contrast to doctrinalists who study only abstract rule formulations and conceptualizations.\(^{21}\) They were interested less in “paper rules” (“what the books say the law is”), than in “working rules” (the rules as they are practiced, and thus normalized through practice).\(^{22}\) Functionally, they contended that legal decisions should take into account social context, social purposes, and the consequences of legal decisions, and thus they focused not just on doctrine, but on its interpretation in light of context and purpose.\(^{23}\) In this vein, Karl Llewellyn wrote of “law as a means to social ends and not as an end in itself; so that any part needs constantly to be examined for its purposes, and for its effect, and to be judged in the light of both and of their relation to each other.”\(^{24}\)

Legal realists thus critiqued purely formalist doctrinal analysis, which views law as “an autonomous system of legal concepts, rules, and arguments,” as a scientific method that is self-enclosed and circular, and thus independent of both the social sciences and philosophy. Felix Cohen famously dubbed such formalist jurisprudence “a special branch of the science of transcendental nonsense.”\(^{25}\) The legal realists stressed that a reliance on texts alone is indeterminate for at least three reasons: legal texts are often ambiguous; multiple legal rules, doctrines, and exceptions are often available; and facts can be characterized in different ways in light of these competing rules, doctrines, and exceptions.\(^{26}\) Cohen thus called for

\(^{21}\) Llewellyn, some realism about realism, responding to Dean Pound, [150]; holmes, path of the law (bad man theory of law); llewellyn common law tradition, 1960, at 51 (study law “as it works”); cohen, transcendental nonsense, (“behavior of judges, sheriffs and litigants rather than conventional accounts of the principle”). As William Twining writes, legal realism presents a “theoretical claim that challenges doctrine-centred legal theory: namely that empirical dimensions of law and justice are a necessary part of the enterprise of understanding law” and that legal theory is impoverished when it excludes them. twining, legal Realism, in The New Legal Realism, eds Klug & Merry 122-123

\(^{22}\) Llewellym a realistic jurisprudence—the next step,” Columbia law rev (1930). See discussion in Kalman, legal realism at yale, at 234-235.

\(^{23}\) felix Cohen, Transcendental Nonsense and the Functionalist Approach... (calling for a jurisprudence that does not “forget the social forces which mold the law and the social ideals by which the law is to be judged”); see also kalman p 3

\(^{24}\) llewellyn, some realism about realism, responding to Dean Pound, [150]

\(^{25}\) felix Cohen, Transcendental Nonsense (Cohen, in turn, was taking from the German legal thinker Von Jhering....- add cite to fn 1 of cohen’s article

\(^{26}\) See e.g. Llewellyn, some realism about realism (); cook (legal norms are “in the habit of hunting in pairs”); yntema, jurisprudence on parade 1169 (what the realists have pertinently pointed out, however, is that frequently a legal situation may be classified under several such general conceptions, thus rendering it necessary to look beyond the preconceived conceptual scheme for a basis of determination”).
To assess social context and institutional behavior, one needs empirical study, and so legal realists called for an integration of law and the social sciences. On the basis of enhanced knowledge of social context and actual judicial behavior, the legal system could be reformed to advance social ends. Llewellyn thus called for “the temporary divorce of Is and Ought for purposes of study” because “no judgment of what Ought to be done in the future with respect to any part of law can be effectively made without knowing objectively, as far as possible, what that part of law is now doing.” Although some legal realists engaged in empirical work, empiricism in the social sciences itself was underdeveloped and they generally lacked the tools, training, and interdisciplinary relationships existing today.

At the same time, legal realists called for a pragmatist ethics that attends to the consequences of legal decisions. A pragmatist ethics is based not on deduction (whether from natural law principles or formal rules), but on an appreciation of social context and consequences. They thus did not simply reject the value of doctrine and rules, as is sometimes argued. Rather, as John Dewey, the leading pragmatist philosopher at the time, wrote, common law judges choose legal rules in light of their social consequences, on the one hand, and to enable individual and social planning in light of common understandings, on the other. In the first instance, judges use a form of reasoning involving “search and inquiry” in light of experience, social contexts, and consequences. In the second instance, they elaborate principles as guidance for the future. These two forms of reasoning, Dewey argued, inform and constrain each other to achieve predictability, on the one hand, and promote social welfare, on the other. In this way, legal realists hoped to make law less abstract and more in tune with social reality so that social actors could predict judicial decisions more accurately based on factual contexts, and social goals could be furthered.

27 Kalman, supra note, p17-18; schlegel, American legal realism and empirical social science
28 Karl N. Llewellyn, Some Realism About Realism—Responding to Dean Pound, 44 Harv. L. Rev.
29 schlegel, supra note..
30 Such depictions of legal realism are reflected in depictions by HLA hart and Ronald dworkin, from a negative perspective and critical legal scholars, from a positive perspective. Cf Hart, The Concept of Law; Dworkin, Law’s Empire; and Singer, supra note…For a compelling critique of these positions, and a powerful construction of legal realism that takes account of both doctrine and social context, see Hanoch Dagan, the realist conception of law, Toronto law rev
31 John dewey, logical method and law, 10 cornell l.q. 17, 24-26 (1924).
32 Id. At 27. See also Holmes, the path of the law 465-68 (“The language of judicial decision is mainly the language of logic. But... behind the logical form lies a judgement as to the relative worth and importance of competing legislative grounds. ... I think that the judges themselves have failed adequately to recognize the duty of weighing considerations of social advantage. The duty is inevitable”); and Llewellyn, the common law tradition: deciding appeals 179 (1960);
33 kalman, at 8-9, 21, 29-30. Llewellyn, for example, wrote that “judges reaction’s to the facts are more nearly alike, at least more predictable, than are the reactions to the forms of words we know as legal rules.” Llewellyn, Bramble Bush, at 63. For an empirical test as to whether purposive reasoning or abstract textualism is more likely to lead to legislative overturning, see William N. Eskridge, Jr., Overriding Supreme Court Statutory Interpretation Decisions, 101 YALE L.J. 331 (1991) (finding that judicial overrides are more likely to occur if judges adopt formalist “plain meaning” decisions, thus indicating that formalist readings are more likely to contradict congressional purpose and therefore be “countermajoritarian.”
Concern about “law as a viable social institution that can be an instrument of justice” drove the legal realists. As Felix Cohen wrote, “[n]either science alone nor an ethics that ignores the data of science can offer a valid test of the goodness or badness of law.”

A second, but complementary, depiction of legal realism is highlighted by critical legal theorists, who highlight legal realism’s critique of power that is inherent in law and legal decisions. Legal realists attacked formalist doctrinalism not only because of its form of reasoning, but also because of how actors use law to legitimate and ensconce private power and the status quo. For example, they provided a critique of the public/private distinction of law in that private law (such as contract) implicates public values (such as the rights of workers, consumers, and other citizens), and public law shapes the operation of private markets (including by recognizing and enforcing contracts). They thus stressed how all law—public and private—raises questions of value judgments. In the case of contract law, for example, bargaining power is often unequal, such as bargaining between capital and labor, raising questions of duress and coercion, and catalyzing both doctrinal and legislative intervention. Deductive logic, they contended, cannot determine interpretive choices, but rather consideration of legal purpose and consequence, involving policy, is inevitable.

2. Migration into and influence on international legal thought

Although the original legal realists did not address international law, their approach migrated into international legal thought, influencing many of the international law theories that arose after World War II. Given the relative dearth of judicial doctrine in international law during the formative years of legal realism, non-doctrinal approaches borrowed from legal realism in different ways. Chronologically, the New Haven School, also known as “policy science,” represented a first development of legal realism in light of international law challenges during the

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34 Dagan, the realist conception of law, at 611.
35 Cohen, modern ethics and the law, brooklyn, at 45
36 Cite hale…
37 As the philosopher Morris Cohen wrote regarding contract law, “A contract… between two or more individuals cannot be said to be generally devoid of all public interest…. Enforcement, in fact, puts the machinery of the law in the service of one party against the other. When that is worthwhile and how that should be done are important questions of public policy.” Morris cohen, the basis of contract, harv l rev, at 562. See also Robert hale, coercion and distribution… at 477
Cold War. Its aim was to formulate policy goals that the law should pragmatically pursue, while attending to the importance of context and process.

Subsequent developments of non-doctrinal approaches to international law likewise had roots in legal realism, including transnational legal process theory, critical international legal theory, rationalist approaches to international law (such as law and economics), sociological approaches to international law, feminist and third world approaches to law, as well as some aspects of interpretivist (rights) theory. For example, legal process theorists focus on law’s purposiveness and on reasoned elaboration for functional problem solving, as opposed to deductive reasoning. Rationalist approaches such as that of law and economics focus on social policy goals, such as efficiency and wealth maximization. Interpretivist theorists focus on purpose, involving the elaboration of principles that mediate fit (in light of past decisions—i.e. tradition) and justification (in terms of principles of justice—i.e. progress). Critical legal studies theorists stress the inevitability of value choices in legal decision making. Legal realism’s pragmatic focus on power and coercion is thus central to many of the international law theories in this book, from critical to feminist to third world approaches to international law. It is likewise important for critiques of other approaches, such as the New Haven School, as well as legal process theory to the extent it does not integrate power into its analysis.

Because legal realist theory focuses on the relation of law to social order and social change, it had much less relevance in a world comparatively lacking in transnational social connectedness. In the 1950s, Philip Jessup noted the growing importance of what he called “transnational law” as a functionalist response to empirical developments. What stakeholders previously perceived as problems to be addressed through national law were increasingly viewed in transnational terms that cannot be addressed through national law alone. This gave rise to increased international and transnational legal norm-making involving flows of norms that permeate both international law and national legal systems. As a result, in most substantive domains, it no longer makes sense to view law in purely national terms from a socio-legal perspective, and international law plays an


39 Rostow, supra note…, at 717 (McDougal and his partner Harold Lasswell aimed “to transform the sociological-functional jurisprudence of the Realist generation into a jurisprudence of values.”). See also Myres McDougal, The law school of the future: From legal realism to policy science in the world community (1947).

40 See e.g. dworkin, law’s empire. For an application to international law, see [cali, on interpretivism and international law, EJIL OR Venzke, chapter … of this volume]

41 Jessup defined transnational law as “all law which regulates actions or events that transcend national frontiers,” which includes public and private international law but extends beyond them. P. Jessup, Transnational Law (1956), 2. I define transnational law more broadly as the construction and flow of legal norms implicating persons, entities, and/or institutions in more than one nation state. See G. Shaffer, Transnational Legal Ordering and State Change (2013).
increasingly important transnational role. Legal realism thus became more relevant, especially as international institutions, including international courts, grew in importance for interpreting, developing, and applying international law.

Legal realists moreover wrote at the time of the growth of the administrative state for pragmatic problem solving in place of conventional common law. Empirical social science became more relevant to take account of social developments under administrative law. The international analogue is the rise of international organizations and their role in the displacement of customary international law by both treaty law, on the one hand, and soft law, on the other hand, often as developed, interpreted, and applied by such international organizations. These international organizations engage in normmaking across domains of social life, from human rights (the various UN-based human rights committees and regional bodies), agricultural and environmental law (the UN Food and Agricultural Organization, the United Nations Environmental Programme, and so forth), to intellectual property law (WIPO and the WTO), to antitrust and other business law (the OECD). And the list goes on. By 2016, the number of intergovernmental organizations had skyrocketed to at least 7,757, and the number of international non-governmental organizations to 60,272 INGOs. These organizations now play a significant role in establishing norms, procedures, peer review mechanisms, dispute settlement, and other forms of intergovernmental and transnational interaction.

As a result of these developments, pragmatic decision making has become more central for international institutions, as reflected in theories of global administrative law that incorporate hard and soft law (chapter…). As international law expanded in scope to cover most legal domains implicating social life, the study of the interaction between different legal orders also became critical, as captured by theories of global legal pluralism (chapter…). Such theorizing of norm development and interaction benefits from legal realist insights grounded in empiricism and philosophical pragmatism.

3. The New Legal Realism

42 Shaffer and carlos coye, from international law to Jessup’s transnational law, from transnational law to transnational legal orders; and Koh, Transnational Legal Process (chapter … of this volume).
44 UIA Yearbook of International Organizations 2015-2016, UNION OF INT’L ASS’NS, http://www.uia.org/allpubs?combine=&field_pub_year_value=&items_per_page=20&page=8&order=field_uia_publication_nr_&sort=asc (last visited July 25, 2016) (reports data collected in 2014). The UIA Yearbook defines an intergovernmental organization as one “established by signature of an agreement engendering obligations between governments, whether or not that agreement is eventually published.” The Yearbook counts self-identified IGOs as IGOs. Section 1.3.
46 Kingsbury, stewart, and kirsch, global administrative law, law and contemporary problems…. See also Pauwelyn et al, informal international lawmaking, and Shaffer and Pollack, the interaction of… in Pauwelyn et al.
The new legal realism, as the old, is not a single school, and thus there is variation within it. For example, Stewart Macaulay and Elizabeth Mertz write on new legal realism from a law and society perspective grounded in the “law in action.” Thomas Miles, Cass Sunstein, and others focus on the study of legal and extralegal influences on judicial decision making. Daniel Farber sees a new legal realism in the rise of behavioral economics. And Victoria Nourse and I stress a pragmatist and institutionalist vantage, in complement to an empirical one, stressing how institutions, including legal ones, shape ideas and mediate the pursuit of goals. What these legal realist vantages have in common is a call for questioning assumptions through engaging with empirics that is problem-centric and open to the emergence of new analytics.

The importance of empiricism for legal realists goes back to Holmes’ *Path of the Law*, where he famously wrote that “the black-letter man may be the man of the present, but the man of the future is the man of statistics.” The new legal realism benefits from developments in social science tools, training, and interdisciplinary relationships. By calling for empiricism, however, the new legal realism spreads a big tent beyond statistics, both in terms of the range of empirical methods used, and the role of scholars and practitioners in using it. Those working in the new legal realist vein often engage directly with legal practitioners to assess the law in action.

In parallel, transnational social connectedness catalyzes demands for pragmatic decision making in which international law and institutions directly or indirectly play increased roles. The philosophical pragmatism of John Dewey, Charles Sanders Pierce, William James, and Herbert Mead provided the philosophical backdrop for the legal realists, just as non-ideal theorizing does for the new legal realists, from Amartya Sen in economics, to Pierre Bourdieu in sociology, to Allen Buchanan [and..] in the philosophy and ethics of international law. The pragmatists stressed the importance of empirical work for the formation, application, and revision of concepts needed for problem-solving in particular social contexts in light of human needs. For pragmatists, concepts are important not for their representation of “truth,” but rather for their use in social

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47 See, e.g., Howard Erlanger et al., *Foreword: Is It Time for a New Legal Realism?*, 2005 WIS. L. REV. 335, 345–56 (providing examples of “on the ground” legal research).
50 Nourse and Shaffer, Varieties, supra note…
51 Nourse and Shaffer, varieties, supra note..
52 Holmes, path of the law, at
54 As rodrik writes
55 Add cites
action.\textsuperscript{56} Today, with the expansion of international law’s scope and its greater enmeshment with national law, new opportunities arise for pragmatist, problem-oriented thinking.

[From a pragmatist perspective, one adopts concepts because they are useful in addressing particular problems, however these problems are conceived.\textsuperscript{57} We revise these concepts when they become less helpful in light of our experience with changing social contexts. Thus, as regards legal categories, Walter Wheeler Cook stressed, “Any grouping… appears as at most a working hypothesis, to be tested by its consequences, and subject to revision in the light of further experience.”\textsuperscript{58} Epistemologically, legal realists emphasize “the importance of experience in the formation of concepts and to the acquisition of knowledge.”\textsuperscript{59}]

For some, these two aspects of legal realism cannot be reconciled because empiricism by its nature posits truth.\textsuperscript{60} But that is the case only if one views empiricism as universalist, as opposed to pragmatic and conditionial, involving experimentation and judgment. As the economist Dani Rodrik writes, “diagnostics requires pragmatism and eclecticism, in the use of both theory and evidence. It has no room for dogmatism, imported blueprints, or empirical purism.”\textsuperscript{61} In this vein, empiricism and ethical pragmatism complement and mutually constitute each other. Epistemologically, the empirical dimension cannot be completely dissociated from conceptual and normative frames. Similarly, the pragmatic, conceptual dimension is infused with perceptions of usefulness for assessing facts based on experience.\textsuperscript{62} The two dimensions are needed complements since new empirical work and pragmatic practice are always required to address new factual contexts and new questions. Empirics are needed to inform pragmatic decision-making. Pragmatic demands for such decision-making inform the empirical questions asked. Empiricism needs concepts, and concepts need to be updated pragmatically in response to changes in the world so as to pursue normative goals.

\textsuperscript{56} Hans Joas, The Creativity of Action
\textsuperscript{57} See e.g. Cohen, Transcendental Nonsense, supra note , at 835 (“A definition of law is\textsuperscript{useful or useless. It is not\textsuperscript{true or false}’’); Pragmatists are not anti-scientific. See e.g. S. Haack, Defending Science—\textit{within reason: Between Scientism and Skepticism} (2003).
\textsuperscript{59} twining, supra note, p123. Llewellyn, for example, distrusted concepts when they “take on an appearance of solidity, reality, and inherent value which has no foundation in experience.” Llewellyn, A Realistic Jurisprudence, supra, at 453.
\textsuperscript{60} Ino Augsburg, some realism about new legal realism, leiden…
\textsuperscript{61} Rodrik, diagnostics before discretion, at 37-
\textsuperscript{62} But cf. holtermann and Madsen, toleration, synthesis or replacement? The ‘empirical turn’ and its consequences… 29 leiden j intl l 1001, 1017 (2016) (distinguishing their version of European Legal Realism from the conception of American Legal Realism presented here in that they suggest that European Legal Realism represents a form of philosophical naturalism in which empirical legal studies, in terms of “empirically observable practices,” can replace doctrinal studies as a pure, empirical science of law).
One foil for the new legal realists has been the rise of a new formalism in legal scholarship, including a reliance on simplistic rationalist presuppositions. Law and economics, for example, becomes a target when it assumes away the complexity of the social world and uses models unreflexively for prescriptions. It risks becoming, to take from Roscoe Pound, a new form of “mechanical jurisprudence.” On the surface, law and economics appears to be the opposite of the old formalism because it is not focused on developing a science of legal doctrine, but it can parallel the old formalism in its form of reasoning and substantive prescriptions. As Arthur Leff noted in reviewing Judge Posner’s *Economic Analysis of Law*,

[I]t must immediately be noted, and never forgotten, that [Judge Posner’s] basic propositions are really not empirical propositions at all. They are all generated by “reflection” on an “assumption” about choice under scarcity and rational maximization. . . . Nothing merely empirical could get in the way of such a structure because it is definitional. That is why the assumptions can predict how people behave: in these terms there is no other way they can behave.

The experience of the 2007-2008 financial crisis pressed many scholars, including Judge Posner for example, to rethink neoclassical law and economics’ most insistent assumptions, a reflexive process that itself characterizes the new legal realism.

When done well, empirical work helps counter biases not only in conventional understandings of international law, but also in scholars themselves. As Beth Mertz writes, “the power of social science methodology [is] to push us beyond our personal politics or situations, to enforce a form of humility in which we must listen to voices other than our own.” This reflexive checking of bias is particularly important given that much of international law has been written by and from the perspectives of the Global North, as captured in third world approaches to international law (chapter . . .). This process of empirical investigation presses us to see freshly. Victoria Nourse and I call this “emergent analytics”—analytics that the researchers have not themselves brought to the project on account of their analytic priors, but which emerge from the

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63 Nourse and Shaffer, varieties at 105; Twining, Legal R/realism, supra note . . . 123 (“the foil to empiricism is rationalism, which emphasizes instead the importance of thought and knowledge of material that is in some sense independent of experience.”) For a similar critique of law See also Amartya Sen’s critique of the ideal theory of John Rawles in A. Sen, The Idea of Justice 85 (2009). As Holmes wrote, “the life of the law has not been logic; it has been experience.” O. Holmes, *The Common Law* (1881), 1.


66 See e.g. RICHARD A. POSNER, A FAILURE OF CAPITALISM: THE CRISIS OF ’08 AND THE DESCENT INTO DEPRESSION 260 (2009).

67 Elizabeth Mertz, Challenging Translations: New Legal Realist Methods, wisc law rev 482, 483 (2005)

68 I frequently have encountered this when conducting my own fieldwork on the World Trade Organization. For example, in conducting a study on the treatment of trade and environment issues, I was lectured about how my questions reflected a northern orientation, which shaped the resulting project. See Shaffer, . . .
investigation in terms of revealed facts and new concepts that help explain and respond to those facts.

Such emergent analytics is grounded in philosophical pragmatism. From a philosophically pragmatist position, the new legal realism has a critical, reflexive edge so that results of inquiry are treated as provisional and probative and the researcher remains open for fresh analytics to emerge. New legal realist theorizing, as a result, is conditional and middle-range, and not all encompassing. It is grounded in the view that while social science is never entirely “correct,” empirical investigation helps to enhance understanding and orient action. It stresses the importance of actually engaging in empirical study, as it is in the doing that new analytics emerge.

[The different variants of legal realism all have analogues in legal realist approaches to international law.\(^{69}\) on empirics see the multiple works cited in Shaffer and Ginsburg’s the empirical turn in IL]; on law in action see studies of the actors that make IL, including business actors, as well as the ecology of decision making within IOs; on behavioral economics see new work on experiments; on decision making of ICs see vast new and expanding work on judges and arbitrators and their decisions; ie. expand from footnote]

In sum, in international law, the new legal realism developed as a pragmatic, theoretical response to the phenomenon of globalization and the increased scope of international law, on the one hand, and the parallel rise of interest in empirical approaches about international law, on the other. The legal academy and the social science disciplines, including economics, political science, sociology, and anthropology, increasingly recognize international law’s significance.\(^ {70}\) Yet, the new legal realism should not be reduced to empiricism. It also views law pragmatically as a going institution, one which includes doctrine and particular forms of reasoning.

4. Strengths and Challenges of the New Legal Realism in International Law

A. Strengths. The new legal realism’s strength is that it enhances understanding about how international law obtains meaning, operates, and changes as a going institution in response to social context, and thus provides a better grounding for social action. Just as a good doctor will not make a prescription until first analyzing the situation, so must lawyers. [It is in this vein that Llewellyn called for “the temporary divorce of Is and Ought for purposes of study.”\(^ {71}\)] Empirical

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\(^{69}\) For an application of socio-legal analysis to the World Trade Organization, see e.g. Shaffer and Gao, China’s Rise: How it Took on the U.S. at the WTO, Illinois law rev (2018). For studies of international judges, see e.g. Eric Posner & Miguel de Figueiredo, Is the International Court of Justice Biased?, 34 J. LEGAL STUD. 599 (2005); and Eric Voeten, The Impartiality of International Judges: Evidence from the European Court of Human Rights, 102 AM. POL. SCI. REV. 417 (2008). For studies of behavioral economics and international law, see e.g. Anne van Aaken, Behavioral International law and economics, harv intl l j; and Tomer Broude, behavioral international law, 163 u penn l rev 1099 (2015).

\(^{70}\) Shaffer & Ginsberg, AJIL supra note…

\(^{71}\) Karl N. Llewellyn, Some Realism About Realism—Responding to Dean Pound, 44 Harv. L. Rev.
understanding is critical both for uncovering international law’s structural biases, as well as for international law’s implementation and effectiveness. It provides a necessary grounding for international law reform, as well as for enhancing its accountability.

Alex Huneeus’ work on the Inter-American Court of Human Rights provides an example of new legal realist insights. International courts and institutions are structurally weak because they lack enforcement powers. International law’s effectiveness thus relies on monitoring, deliberation, and stakeholder participation to enhance accountability and support domestic processes that embed normative change through practice. Huneeus shows how the Inter-American Court supervises transitional justice situations by engaging local courts and broader justice systems and local civil society in experimental ways. For example, the court not only orders state prosecutions of perpetrators of atrocities and payment of compensation to victims. It also uses “experimentalist methods of... engagement of victims and civil society in legal processes,” combining “retributive measures with creative restorative measures.”72 The court orders states to conduct rituals of remembrance, construct shrines, name streets and schools and thereby construct historical memory.73 Although transitional justice is delicate, fraught with difficulties, so that the court faces considerable challenges, the question is a comparative institutional one—that is, the baseline should not be the ideal of perfect compliance, but what would occur “in the absence of the pressure and intervention from international bodies.”74 The court monitors and supervises compliance with its orders. Huneeus’s work shows how international and domestic legal processes work in tandem, involving dialogic mechanisms and learning from experience to coordinate actions to address international crimes.

As can be seen from Huneeus’ work, an advantage of the new legal realism is that it views international law as part of larger legal and political processes. In doing so, it decenters international law, just as the old legal realism decentered law, while still taking law seriously. As a result, the new legal realism gives rise to conditional theorizing that helps predict variation regarding law’s place.75 The concept of conditional theory calls attention to the contingent reach of any realistic theory of law’s development and role in light of the different and always changing contexts in which law operates. The theory is not universal and timeless in its pretensions, but contingent on context and attendant to new problems that arise in a dynamic world. Thus, the new legal realism does not subsume law into other disciplines. Rather it puts international law in context.

72 Huneeus, Pushing States to Prosecute Atrocity: The Inter-American Court and Positive Complementarity, in merry and klug eds. The new Legal Realism: Studying Law Globally, at 228-229
73 id
74 id., at 236
75 Shaffer & Ginsburg, The empirical turn, supra note.. (on conditional theory); Nourse and Shaffer, Varieties, supra note…
To turn to trade, [develop paragraph re development of trade law doctrine in response to contestation so that it is now much more accommodating of environmental regulation. Add sentences re challenge of trade law’s response to social inclusion in light of the growing income inequality within countries and the political repercussions of the rise of neo-nationalism]

Theories of transnational legal ordering and transnational legal orders also illustrate the new legal realist approach. Under that analytic framework, scholars assess how problems are conceptualized, and actors attempt to develop and apply legal norms in response. International law forms part of a transnational, interactive, recursive, dynamic process in which actors and institutions interact at different levels of social organization, giving rise to the migration, settlement and unsettlement of legal norms and varying alignments of legal orders across national jurisdictions in different areas. International law, as a result, is viewed not as autonomous from national law, but rather enmeshed with it. In the areas of intellectual property and indigenous rights law, for example, as in most areas of law, national legal norms have been uploaded into international law and downloaded into national law, and hybridized in the process. Both areas involve the interaction of national and international law and national and international litigation, giving rise to changed practices transnationally. International law can be viewed as complex ecologies involving actors advancing rival norms and interpretations in different areas, some of which become dominant. The study of compliance with such norms involves what Sally Merry calls, in her work on women’s rights, “mapping the middle” to trace the mechanisms and dynamics of change in law and practice.

B. Challenges and Responses. A frequent challenge to the new legal realism is the risk of reductionism and scientism in which law is subsumed within other disciplines. Empiricism as a concept has many connotations. One idea it connotes is science, as reflected in the new “empirical legal studies” movement with its large-N regression analyses. By calling something “science,” one asserts an authority while potentially obscuring assumptions on which findings depend. Such

76 See Shaffer, Transnational legal ordering, supra note; Halliday and Shaffer, Transnational legal orders, supra note.
77 Id.
78 Shaffer and carlos coye, from international law to Jessup’s transnational law, from transnational law to transnational legal orders, at … (discussing these two areas).
82 See Mertz and Suchman, a new legal empiricism: assessing ELS and NLR, annual review of law & social science (distinguishing empirical legal studies and new legal realism).
a science risks hiding normative claims implicit in the categories used. Moreover, social scientists trained in particular disciplines tend to use their own disciplinary tropes, which can be quite alien to the law.

The new legal realism thus stresses the importance of bridge building, not surrender. Disciplinary subsumption leaves very little room for the distinctively legal in legal institutions, legal professions, legal consciousness, and legal modes of discourse involving law’s particular craft and particular traditions. Instead, as Beth Mertz emphasizes, the project of new legal realism must address the translation between social science and law, and provide a “sophisticated conversation about the process of translation itself.” The new legal realism embraces multidisciplinarity and, in doing so, provides a bridge to the other social sciences, opening research agendas, including joint ones, that are reflexive about their theoretical assumptions.

International law involves doctrine and so a related challenge is whether legal realism deprives law “of the very features that make it a distinctive enterprise.” One response is that doctrine forms only a small part of international law. Yet, the new legal realists, as the old, also provide important insights for doctrinal analysis by focusing on the processes of reasoning and the factual contexts with which reasoning engages. On the one hand, as Hanoch Dagan contends, legal realists take formal law seriously (such as legal reasoning, craft, and tradition in the form of precedent), and yet counterbalances them, in each case, with taking equally seriously extra-legal concerns that inform law, such as power, empirics, and forward-looking goals and policies. On the other hand, empirical analysis (including, more broadly, situation-sense) is critical for the factual questions to which law is applied. In much litigation before the World Trade Organization, for example, economic analysis of data is used. However, that data alone is not determinative because it is assessed in terms of legal categories that shape how it is used.

Finally, legal realism has long been critiqued for its failure to provide a theory of values. As Felix Cohen wrote, “we never shall thoroughly understand the facts as they are, and we are not likely to make much progress towards such understanding unless we at the same time bring into

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83 Huneeus, human rights between jurisprudence and social science, leiden j; Erlanger et al, supra note...
84 See Dagan, the realist concept, supra note... On the importance of the configuration of what they term the “legal complex,” see Lucien Karpik & Terence C. Halliday, The Legal Complex, 7 Ann. Rev. L. & Soc. Sci. 217 (2011). On the role and power of the legal profession, see David Kennedy, one, two, three, many legal orders...., nyu review of law and social change...
85 See Elizabeth Mertz, Introduction to The Role of Social Science in Law xiii–xxx (Elizabeth Mertz ed., 2008); Elizabeth Mertz, Translating Science into Family Law: An Overview, 56 DePaul L. Rev. 799, 801 (2007) (“An adequate translation of social science to law must look at the intervening steps just as systematically and carefully as it looks at the initial findings.”).
87 Dagan, realist conception, supra note... see also Leiter, naturalizing jur 21 (core claim that “judges respond primarily to the stimulus of facts”)
88 see Andrew lang, new legal realism, empiricism, and scientism... leiden j of intl law
play a critical theory of values.”89 The legal realist does not engage in ideal normative theory, yet notes the importance of values in orienting social action, which must have a critical dimension that questions the existing order and law’s tendency to preserve the status quo. Legal realists recognize that human values are “pluralistic and multiple, dynamic and changing, hypothetical and not self-evident, problematic rather than determinative,”90 and yet not all values will do, particularly those not focused on human needs.91 For a pragmatist, ultimate claims will always be contentious and subject to contestation, and thus legal realists stress the importance of participation.92

Legal realists may begin with different normative frameworks that inform our ends as applied to different contexts, but what they commonly contend is that those ends should be responsive to experience.93 As pragmatists, they maintain that thought is both purposive and derived from experience. Learning from the consequences of our interventions, we should be open to modifying our means, as well as our ends, which should be regarded as “ends-in-view.”94 Legal realism thus can be complemented by other normative theories, such as those advanced in global constitutionalism, global administrative law, and legal pluralism, so long as they retain a pragmatist orientation with a critical dimension.

[asked to address more what specific elements of IL the new legal realism illuminates, and what areas of international law have been most extensively studied and what areas remain at the frontier]-perhaps note ecology of IOs and the transnational more generally, including where IL norms come from and where they have greater or lesser impact]

5. New Legal Realism and the Purported Crisis of International Law

The dramatic shift in global economic power from the U.S. and Europe toward China, rising inequality within nations, and mass political and economic migration have made for a potent,

89 Transcendental nonsense, at 848–49.
91 In my work, I have stressed the value of human liberty in terms of “furthering people’s real-life capacities” See Nourse and Shaffer, varieties, supra note..., at 135 (adopting Sen’s conception of liberty, and citing Sen, Ideals of Justice…). Sen’s conception has parallels with non-domination theory, as developed by Philip Petit. See PHILIP PETTIT, REPUBLICANISM: A THEORY OF FREEDOM AND GOVERNMENT 80–109 (1997). See also Hessel Yntema, the rational basis of legal science (1931) 31 Colum L Rev 925, 955 (“ideals of justice not related to human needs are not true ideals”).
92 Because of the dynamic, pluralist nature of norm conception, participation and deliberation are also critically important for the new legal realism. Nourse and Shaffer, varieties, surpa note... at 123-127.
93 See J. Dewey, Essays in Experimental Logic (1916); Nourse and Shaffer, Varieties, supra note … The New Haven School, for example, developed a theory of values based on human dignity. It was critiqued, however, for its application in support of U.S. interests in the context of the Cold War. See M. E. O’Connell, New International Legal Process, (1999) 93 The American Journal of International Law 334, 350 (New Haven School’s “policies and norms are those of its creators and that they were too closely tied to the interest of the United States to be the norms of the international community.” Citing A. Carty, The Decay of International Law? (1986)).
94 See, e.g., Dewey, Valuation and Experimental Knowledge, in Middle Works (1922); Theory of Valuation, in Later Works (1939).
combustible mix. Among the fallouts has been a rise in neo-nationalist political movements and a backlash against international law and institutions. A question emerges whether the 1990s and 2000s represented a heyday for international law and institutions that are now in secular decline, or whether transnational social connectedness and interdependence will catalyze ongoing impetus for global and transnational governance through law.

The new legal realism’s grounding in empiricism and pragmatism is critical for understanding and responding to these developments. It stresses how international legal ordering is not inexorable, but conditional. Norms settle and unsettle, often encountering resistance. Such resistance arises because of the stakes implicated by international law and its institutionalization. International law norms, which vary in their hard and soft law nature, do not simply complement each other; actors use them as antagonists to contest rival norms, including to undermine existing ones. We may see a turn to less formal, stealthier means of ordering through international law, including greater use of soft law and private ordering to address perceptions of transnational problems. The new legal realism’s conditional theorizing and emergent analytics helps us understand these developments, and on that basis, engage them.

[asked for an elaborated statement, with examples of best practices, indicating what kinds of legal realist work have given us what kinds of insights into the nature and seriousness of the purported crisis.]

95 Halliday & Shaffer, *supra* note at 500-503.
96 Shaffer and Pollack, hard vs soft law: minn law rev (noting how actors use them antagonistically in an attempt to shape normative understanding).