#### **HYUNG IL PAI**

East Asian Languages and Cultural Studies, HSSB Building University of California, Santa Barbara. Santa Barbara, CA 93106. Cell: 805) 453-1792. Fax: 805) 893-3011, E-mail: Hyungpai@eastasian.ucsb.edu

#### **EDUCATION**

1993-4 Korea Foundation Post-doctoral Fellow, University of California Berkeley, Center for Korean Studies

1989 Harvard University, Ph.D., Anthropology (Advisor Kwang-chih Chang)

Dissertation: Lelang and the Inter-action Sphere in the Korean Peninsula

1983 Harvard University, MA. Anthropology.

1981 Sogang University (Seoul), BA, History

# **RESEARCH INTERESTS**

Nationalism and the Formation of Korean Cultural and Ethnic Identity. Colonialism and the history of archaeology, cultural heritage management policies and museum studies in Korea and Japan, Korean Wave, Tourism in East Asia.

#### **TEACHING**

1998-present Associate Professor, Department of East Asian Languages and Cultural Studies

1990-1998 Assistant Professor, Joint appointment in the departments of East Asian Languages and Cultural Studies and History.

Classes Taught: Korean Culture and Society, Korean Art and Archaeology, Korean History, Korean Literature Survey, Korean Pop Culture, Korean Film and TV dramas, East Asian Civilizations, Tourism in East Asia, Traditions in East Asia.

## **MAJOR PUBLICATIONS**

"Touring the Remains of the 'Imagined' Imperial Past in Colonial Korea, in *Commons and Culture (Who Owns Culture?)*, Ed. by Yamada Shoji, Tokyo Press, Tokyo. (Book chapter) 懐かしい故郷イメージの復元—植民地朝鮮の遺跡調査と観光、 コモンズと文化—文化は誰のものかー、 山田奨治 編集、東京出版社、東京、2010(Book chapter)

"Capturing Visions of Japan's Prehistoric Past: Torii Ryuzo's Field Photographs of "Primitive" Races and Lost Civilizations." (1896-1915). Looking Modern: East Asian Visual Culture from Treaty Ports to World War II, Symposium Volume, edited by Jennifer Purtle and Hans Bjarne Thomsen, pp. 265-293, Published by the Center for the Art of East Asia and Chicago University Press 2009 (Book chapter)

신화 속 고토( ) 복원을 위한 유적 탐색: 메이지 시대 한반도에서의

고고학과 미술사학적 조사(1900-1916) (Reclaiming the Ruins of Imagined Imperial Terrains: Meiji Archaeology and art historical surveys in the Korean peninsula (1900-1916)." *Ilbon ui pallmyong kwa kundae (The Discovery of "Japan" and Modernity)*, pp. 247-284, Edited by Sang-in Yoon and Kyu-tae Park, Seoul: Yeesan Publishing Co. 2006 (Book chapter in Korean)

植民地朝鮮に"日本の古代"を収集する:東京人類学会と比較文化的枠組み (Collecting Japan's Antiquity in Colonial Korea: The Tokyo Anthropological Society and the Cultural Comparative Perspective) *in Moving Objects: Time, Space, and Context*, 26th International Symposium on the Preservation of Cultural Property Series, pp. 87-107, National Research Institute of Cultural Properties Publication, Tokyo. 2004 (Conference Volume chapter in Japanese/English language editions)

朝鮮の過去をめぐる政治学: 朝鮮半島における植民地考古学の遺産 The Politics of Korea's past: The Legacy of Japanese Colonial Archaeology in the Korean peninsula, in 日本研究(Nihon Review) Vol. 26, pp.15-52, International Research Center for Japanese Studies. Kyoto. (Translated by Fujihara Sadao and Yi Mi-rim) 2002. (Article in Japanese in Symposium Volume)

The Creation of National Treasures and Monuments: The 1916 Japanese Laws on the Preservation of Korean Remains and Relics and Their Colonial Legacies. *The Journal of Korean Studies*, Vol. 25, No. 1, pp. 72-95, University of Hawaii, 2001. (Journal article)

Constructing "Korean Origins": Archaeology, Historiography, and Racial Myth. Harvard/Hallym Series, Asia Center (Council on East Asian Studies) Asia Center, Harvard University Press. 2000. (Book)

Japanese Anthropology and the Discovery of "Prehistoric Korea. "*Journal of East Asian Archaeology* Vol.1, pp. 353-382, Inaugural Issue, Kwang-chih Chang Festschrift Volume, E. J. Brill, Netherlands. 1999.

Nationalism and Preserving Korea's buried Past: The Office of Cultural Properties and archaeological heritage management in South Korea, in *Antiquity* 73, No. 281, pp. 619-625. September, Cambridge, England. 1999.

"The Politics of Korea's Past: The Legacy of Japanese Colonial Archaeology in the Korean Peninsula." in *Shih (East Asian History)* Vol.7. pp.25-48. This journal is a continuation of The Papers on Far Eastern History, Institute of Advanced Studies, Australian National University, 1994.

"The Nangnang Triangle in China, Japan and Korea" in *Korean Culture* Vol. 14., No. 4, pp. 32-41, Editor Robert Buswell, University of California, Los Angeles. 1993.

"Culture Contact and Culture Change: The Han Dynasty Commandery of Lelang and the Korean Peninsula." in *World Archaeology*, Vol. 23, No.3, pp. 306-319. Routledge Journals, London. 1992.

Lelang and the Interaction Sphere-An Alternative View of Korean State Formation." in *Archaeological Review from Cambridge*, Vol. 8, No. 1, pp. 64-75. Cambridge University. 1989.

# In Press

Re-surrecting the Ruins of Japan's Mythical Homelands: Colonial Archaeological Surveys in the Korean peninsula and Heritage Tourism, *The Handbook of Post-colonialism and Archaeology*, Chapter 2, World Archaeological Congress Research Handbook Series, Volume Editors Jane Lydon and Uzma Rizvi, Leftcoast press, Walnut Creek, CA

Travel Guides to the Empire: The Production of Tourist Images in Colonial Korea, in Conference volume on *Consuming Korean Tradition in Early and Late Modernity*, Edited by Laurel Kendall, Honolulu: University of Hawaii Press. (Book chapter)

### In progress

Re-inventing Antiquity and Patrimony: The Politics of Heritage Management in Japan and Korea, Submitted to the University of Washington Press for publication pending review. (book manuscript).

RECENT INVITED PRESENTATIONS

The Touristification of Korean Culture: Marketing Heritage Destinations and the

Commodification of Ethnicity, at Australian National University Asian Studies Department,

Canberra, September 2009

Exoticizing "Koreana" for the Tourist: Photography, Travel and the Making of Heritage Destinations in the Japanese empire (1905-1945) at University of Sydney, Department of Japanese Studies, September 2009

"Postcards from Korea's Past:Re-making Heritage Destinations for the Tourist The 2<sup>nd</sup> Kyujangak International Symposium "Creating Records and Keeping Records" August 27-28, 2009, at Seoul National University in Panel, Staging Authentic Korea for a World Audience, Panel Chair: Hyung Il Pai

May 09 The Production of Tourist Images in Colonial Korea: Imperialists' Nostalgia and the Marketing of 'Japanese" Heritage Destinations (1910-1945) at the International Symposium on *Local Histories*, *Global Heritage*, *Local Heritage*, *Global Histories*: *Colonialism*, *History and the Making of Heritage*, Sponsored by the German Historical Institute, London.

May 09 The Production of Tourist Images in Colonial Korea: Imperialists' Nostalgia and the Marketing of 'Japanese" Heritage Destinations (1910-1945) at the International Symposium on *Local Histories*, *Global Heritage*, *Local Heritage*, *Global Histories*: *Colonialism*, *History and the Making of Heritage*, Sponsored by the German Historical Institute, London.

February 09 Touring Japan's Mythical Homelands: The Search for Authenticity and the Marketing of Heritage Destinations in the Empire (1905-1945), Invited Keynote Speaker at the Annual Asia-Pacific-Americas Research Cluster (APARC) at the University of California, Santa Cruz

May 08 "Touring Japan's Mythical Homelands in Colonial Korea: Anthropological Photography and the Promotion of Heritage Destinations," at an international conference on *Contested Spatialities*, Organized by the Humanities Center, and Graduate School of Arts and Sciences, Harvard University.

March 08 "Re-mapping Seoul's Tourist Landscape in Colonial Korea: Imperialists Nostalgia and the Production of Tourist Images," at *Modern Seoul: Global Perspectives on Culture, Society, and Form*, University of Seoul, Sponsor: Institute of Seoul Studies (ISS) Conference. University of Seoul, Seoul.

March 08 Postcards from Paradise: Modern Tourism and the Making of Famous Places in Colonial Korea, , Sponsored by the Team

Research Project series entitled, "The Ownership and Spread of Cultures," International Research Center for Japanese Studies. Kyoto (In Japanese)

RECENT GRANTS/ FELLOWSHIPS

September 2010- February 2011- Fullbright Research Award, Council of the International Exchange of Scholars (CIES), Washington,

Project Title: The Making and Marketing of Heritage Destinations in Korea:

The Production of Tourist Images and the Commodification of Ethnicity

April 07-March 08 International Research Center for Japanese Studies, Kyoto , Visiting Research Professor,

Sept 2004-March 2005 Japan Foundation Advanced Research Fellowship.

Sept. 2000-June 2001 International Center for Japanese Studies, in Kyoto, Japan. Visiting Research professorship at the

# LANGUAGES FOR RESEARCH

Native Korean, fluent Japanese, Intermediate Chinese (Mandarin), Classical Chinese, Classical Japanese

### PROFESSIONAL SERVICE

2004-Current member of the Editorial Board of the International Journal of Cultural Properties, University of Pennsylvania, Philadelphia, U.S.A.

2005 Fullbright Fellowships Peer Review Committee Member for Korea and Japan 2004-5 Web site supervisor of the Committee on Korean Studies

2002-4 Chair of the Committee on Korean Studies. Association for Asian Studies,

2001-2004 Executive Committee Member of the Committee on Korean Studies,

Association for Asian Studies