

# The Critical Visual Geographies Collective at UC Irvine presents:

TALKS WITH ANNA EVERETT

@cvcg\_uci



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## Tuesday, October 27 @ UCI

11am - 1pm | Seminar "Gaming Matters: Playing with Black Womyn MPCs" - **HG 3341**

4:30 - 6:30pm | Lecture: "Hashtag Activism in the African Diaspora: The Revolution Will Be Tweeted Out" - **HG 1030**

Professor Anna Everett will present a multimedia talk on how African Diasporic communities persistently leverage Twitter to challenge endemic racial biases and disparities affecting black peoples in America and across the globe. What is the existential power and the limitations of Black Twitter specifically, and hashtag activism more broadly?

With the advent of revolutionary social media technologies, and the ubiquity of smart phone videos, Twitter has become a powerful digital panopticon in the hands of tech savvy black Millennials and their 21st century global communities of practice [#BringBackOurGirls, #BlackLivesMatter, #JusticeforTrayvon]. In this way black digital natives on black Twitter turn Gil Scott-Heron's maxim on its head by uploading videotaped acts of racial oppression and aggression, thereby ensuring, the revolution will be live-tweeted.



**Anna Everett** is a Professor of Film, Television and New Media Studies at the University of California, Santa Barbara. Her many publications include the books *Returning the Gaze: A Genealogy of Black Film Criticism*, *New Media: Theories and Practices of Digitextuality*, *AfroGeeks: Beyond the Digital Divide*, and *Digital Diaspora: A Race for Cyberspace*. She is finishing a new book on President Obama, social media culture and the Where U @ Generation.

**The Critical Visual Geographies Collective (CVGC)** is an interdisciplinary initiative led by graduate students in the Culture & Theory and Visual Studies programs at UCI. The CVGC seeks to foster an engaged community of students and faculty that complicates how the "visual" and "geographic" are theorized. We believe that these terms are particularly impacted/impactful in this contemporary moment marked by incredible global racial violence. The CGVC is committed to rethinking sites of knowledge production, archival practices, and collaborative digital work. For more information visit: [cvcg-uci.tumblr.com](http://cvcg-uci.tumblr.com)



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**#HisNameIsCayden: Atlanta Mother Starts Hashtag After Co-Worker's Friends Mock Her Son on Facebook**

Polaris Marketing Group confirmed they fired the man, who is white, after he posted a picture of himself with the boy, who is black, on Facebook and his friends posted racist comments. Fox 5 reports.