

PINOY

Putting In Years of Education & Service Towards Awareness

SATURDAY, OCT. 29

HEALTH FAIR COMMUNITY BUILDING CULTURAL SHOWCASE

DELANO MANONGS SCREENINGS

FREE ADMISSION

PIYESTA

10AM - 2PM

FUN FOR THE WHOLE FAMILY

FREE PARKING



IRVINE VALLEY COLLEGE

5500 Irvine Center Drive, Irvine, CA 92618 | T 949-451-5100 | www.ivc.edu

For more information and sponsorship opportunities, contact ivceleivateaapi@ivc.edu.

A CAUSE FOR A PIYESTA: Filipino-American History Month

Dear Pinoys, Pinays, and Filipino Friends:

Greetings! My name is Edwin Tiongson and I am a Professor of Communication Studies and the Project Director of ELEVATE AAPI at Irvine Valley College. ELEVATE is a federally funded program designed to provide services, resources, and opportunities to Asian American and Native American Pacific Islander students (AANAPI) at IVC, many of which are disadvantaged and underprivileged. These additional resources are being provided to help our students attain greater levels of academic success during their time at IVC.



An integral component of the ELEVATE program is to enable students to feel empowered and welcomed within the college community as well as the larger Asian American and Pacific Islander community in Orange County so that they can embrace and celebrate their cultural heritage, and then share it with others, including future generations.

We at IVC are pleased to be hosting an inaugural PINOY PIYESTA on October 29, which will be a celebration of Filipino culture with a variety of entertaining family-friendly activities and presenting various topics of interest such as health concerns, community building, and cultural presentations. We are seeking student groups, community-based organizations, food trucks, restaurants, and other vendors to participate in this educational and celebratory event. Join us!

Salamat,

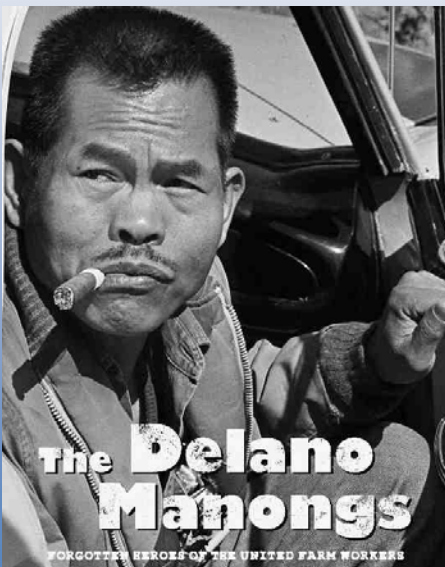
**Edwin Tiongson
Project Director**

**[ELEVATE AAPI @ IVC](#)
etiongson@ivc.edu**

TENTATIVE SCHEDULE:

PINOY PIYESTA—SAT. Oct. 29

9am	Partner and Participant Registration & Setup
10am	OPEN: Booths, Bounce House, Health Screening, & Food Trucks
10-10:45am	SESSION 1: Health / Community / Cultural Activity
11-11:45am	SESSION 2 : Health / Community / Cultural Activity
12pm	KARAOKE / DJ / TRICK-OR-TREAT
1pm	CULTURAL SHOWCASE
2pm	CLOSE



Free public screenings of the critically acclaimed documentary,

[THE DELANO MANONGS:](#)
[Forgotten Heroes of the](#)
[United Farm Workers Movement.](#)

TIMES: 10am; 11am; 12pm

To view trailer, click on hyperlink above.

ADVERTISING, VENDOR, FOOD TRUCK, & DONATION OPPORTUNITIES

PROGRAM ADVERTISING:

1/4-PAGE: \$25

1/2-PAGE: \$50

FULL-PAGE: \$100

Free 1/4-page ad or \$25 off a half-page or full-page for organizations that volunteer, donate products/giveaway items, or participate in the day's program. Email ad-ready copy (in pdf format) to ivceleivateaapi@ivc.edu.

VENDOR EVENT BOOTH:

Not-for-Profit Organizations: \$50 For-Profit Organizations:\$100

Fee includes one table and two chairs. Canopies will be available on a first-come, first-serve basis. Vendor Event Booth Fees will be waived if an organization is donating products/giveaway items or participating in the day's program.

FOOD TRUCKS / FOOD VENDORS:

\$100 Entrance Fee (no power will be provided)

DONATIONS:

We are accepting donations of any amount as well.

NOTE: All collected funds will go to the ELEVATE AAPI program for student scholarships and operational support. Funds are processed and paid to the IVC Foundation (Click [here](#) for IRS letter). They are a non-profit 501 (c)(3) charitable organization (Tax ID# 77-0239916).



HOW DO YOU SUBMIT A PAYMENT?

To make a payment, do the following:

1. Go to www.give2ivc.org.
2. Click or enter the amount.
3. Under "Designation," click "Other" and type in "ELEVATE AAPI."
4. Click on "Add Donation" and information and card for payment.
5. Click "Donate Now."
6. Once you receive an emailed receipt, please forward a copy to ivcelevateaapi@ivc.edu.

PARTNERSHIP OPPORTUNITIES

Sponsor one of the activities below and receive special recognition
for your contribution

BOUNCE HOUSE

CARNIVAL GAMES/BOOTHS

CULTURAL DEMONSTRATIONS

SESSION LEADERS AND PRESENTERS

KARAOKE / DJ

GIFT CARDS or DONATED PRIZES

T-SHIRT PRINTING

GIVEAWAYS / FREEBIES

VENDORS

CULTURAL DANCES

KID WORKSHOPS / ACTIVITIES

PRINTING SERVICES

HEALTH SCREENING SERVICES

BALLOONS

Please indicate your interest to participate by Friday, September 30th at 5pm.

CONTACT INFORMATION

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WWW.IVC.EDU/ELEVATEAAPI



5500 IRVINE CENTER DRIVE, IRVINE, CA 92618

★ DAY PERMIT KIOSKS: LOTS 5, 8, 10

P 30 MINUTE PARKING: LOTS: 2, 5, 8, 10

A 100	Administration	CP 100	Campus Police
A 200	Social Sciences	LIB	Library
A 300	Humanities, Fine Arts and Extended Education	LA	Liberal Arts
B 100	Classrooms and Offices	LSB	Life Sciences Building (B 400)
B 200	Mathematics and Physical Sciences	M 100	Facilities Management Office
B 300	Classrooms and Labs	PAC	Performing Arts Center
BSTIC	Business Sciences and Technology Innovation Center	PE 100	Health Fitness Complex
CDC	Child Development Center	PE 200	Hart Gymnasium
CEC	Community Education Complex	SSC	Student Services Center
CEC 1	Outreach and Community Relations	TER	Live Oak Terraces

Please Note: Parking along Irvine Center Drive or Jeffrey Road, or in the Voyagers Church parking lot, is not authorized by IVC. Anyone parking in these areas does so at their own risk and may be cited by the Irvine Police Department.



PARKING

BSTIC:
Session 1 & 2
Delano
Manongs

VENDORS
BOOTHS
BOUNCE-
HOUSE

CULTURAL
SHOWCASE

Food Trucks

Food Trucks

Food Trucks

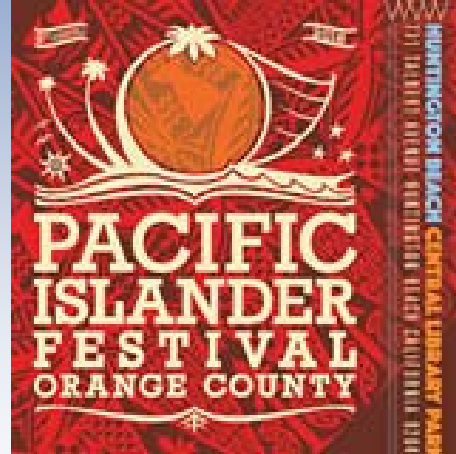
Food Trucks

Food Trucks

JOIN THE PARTNERSHIP: SEEKING SPONSORS, PRODUCTS, OR SERVICES



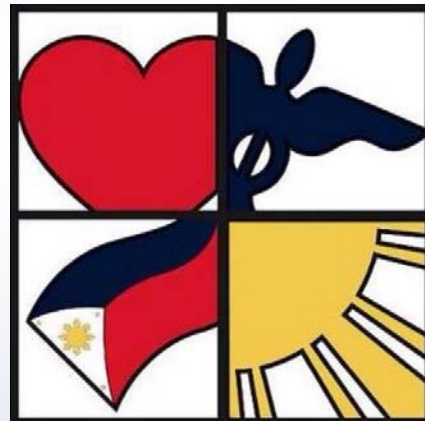
UCI FAIM
Filipino-Americans In Medicine



PIHP
Pacific Islander Health Partnership



TFAC-OC
The Filipino American Community of
Orange County



UCI PUSO
Pilipino Pre-Health Undergraduate